

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 132261 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Estimate #</u> 12184	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/01/12	10/07/12	M-F AM News Rotator	4a-440a		:30			NM	5	\$125.00
				Immediately Preempt Able								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$25.00			
2	WFXT	10/01/12	10/07/12	Fox 25 AM News 430a	430a-5a		:30			NM	5	\$875.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$175.00			
3	WFXT	10/01/12	10/07/12	Fox 25 AM News 5a	5a-530a		:30			NM	10	\$5,000.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$500.00			
4	WFXT	10/01/12	10/07/12	Fox 25 AM News 5a	530a-6a		:30			NM	10	\$5,000.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$500.00			
5	WFXT	10/01/12	10/07/12	Fox 25 AM News 6a	6a-630a		:30			NM	10	\$7,500.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
6	WFXT	10/01/12	10/07/12	Fox 25 AM News 6a	630a-7a		:30			NM	10	\$7,500.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
7	WFXT	10/01/12	10/07/12	Fox 25 AM News 7a	7a-730a		:30			NM	10	\$7,500.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
8	WFXT	10/01/12	10/07/12	Fox 25 AM News 7a	730a-8a		:30			NM	10	\$7,500.00
				Candidate Discount								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
9	WFXT	10/01/12	10/07/12	Fox 25 AM News 7a	8a-830a		:30			NM	10	\$7,500.00
				Candidate Discount								

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<u>Contract / Revision</u> 132261 /		<u>Alt Order #</u> Warren
<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Product</u> Warren for Senate 2012	<u>Estimate #</u> 12184
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
10	WFXT	10/01/12	10/07/12	Fox 25 AM News 7a	830a-9a		:30			NM	10	\$7,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
11	WFXT	10/01/12	10/07/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$3,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$300.00			
12	WFXT	10/01/12	10/07/12	M-F 11a-12p	11a-12p		:30			NM	5	\$500.00
Immediately Preempt Able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$100.00			
13	WFXT	10/01/12	10/07/12	M-F 3p-4p	3p-4p		:30			NM	5	\$325.00
Immediately Preempt Able												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$65.00			
14	WFXT	10/01/12	10/07/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$250.00			
15	WFXT	10/01/12	10/07/12	M-F 5p-6p	5p-6p		:30			NM	10	\$3,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$300.00			
16	WFXT	10/01/12	10/07/12	Fox 25 News at 6p	6p-630p		:30			NM	10	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$450.00			
17	WFXT	10/01/12	10/07/12	Fox 25 News at 630p	630p-7p		:30			NM	10	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$450.00			
18	WFXT	10/01/12	10/07/12	Fox 25 Su 6p News	Su 6p-630p		:30			NM	1	\$450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/01/12-10/07/12	Fox 25 Su 6p News	Su 6p-630p	-----Su	:30		\$450.00	NM		
	See MG 18.2											
	2	WFXT	10/07/12-10/07/12	Fox 25 Su 630p News	Su 630p-7p	-----Su	:30		\$450.00	NM		
	Ⓜ MG for 18.1 10/07											
19	WFXT	10/01/12	10/07/12	M-F 7p-730p	7p-730p		:30			NM	5	\$2,750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$550.00			
20	WFXT	10/01/12	10/01/12	Mo Prime Hour 1	8p-9p		:30			NM	1	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$6,000.00			

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Contract / Revision	Alt Order #
132261 /	Warren

Contract Dates	Product	Estimate #
10/01/12 - 10/07/12	Warren for Senate 2012	12184

Advertiser	Original Date / Revision
Warren for Senate 2012	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
21	WFXT	10/02/12	10/02/12	Tu Prime Hour 1	8p-9p		:30			NM	1	\$6,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$6,500.00			
22	WFXT	10/02/12	10/02/12	Tu Prime Hour 2	9p-10p		:30			NM	1	\$10,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$10,000.00			
23	WFXT	10/03/12	10/03/12	We Prime Hour 1	8p-9p		:30			NM	1	\$13,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$13,000.00			
24	WFXT	10/04/12	10/04/12	Th Prime Hour 1	8p-9p		:30			NM	1	\$13,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$13,000.00			
25	WFXT	10/05/12	10/05/12	Fr Prime Hour 2	9p-10p		:30			NM	1	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,500.00			
26	WFXT	10/06/12	10/06/12	Big 12 Prime Game	various		:30			NM	1	\$1,200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,200.00			
27	WFXT	10/01/12	10/07/12	Fox 25 Late News 10p	10p-11p		:30			NM	20	\$36,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				20	\$1,800.00			
28	WFXT	10/01/12	10/07/12	Fox 25 Late News 11p	11p-1130p		:30			NM	10	\$12,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$1,250.00			
29	WFXT	10/06/12	10/06/12	Fox 25 Late News 10p	1030p-11p		:30			NM	1	\$1,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,800.00			
30	WFXT	10/07/12	10/07/12	Fox 25 Late News 10p	10p-11p		:30			NM	2	\$3,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,800.00			
31	WFXT	10/07/12	10/07/12	Fox 25 Late News 11p	11p-1130p		:30			NM	2	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,250.00			
Totals											193	\$184,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	193	\$184,875.00	\$157,143.75
Totals	193	\$184,875.00	\$157,143.75

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132261 /	Warren

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 10/07/12	Warren for Senate 2012	12184

<u>Advertiser</u>	<u>Original Date / Revision</u>
Warren for Senate 2012	09/27/12 / 09/27/12

Signature: _____ **Date:** _____

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